



**FEDERATION OF AUTOMOBILE DEALERS ASSOCIATIONS**

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### **A brief about Federation of Automobile Dealers Associations ( F A D A )**

Founded in 1964, Federation of Automobile Dealers Associations (F A D A), is the apex national body of automobile retail industry engaged in the sale, service and spares of 2/3 wheelers, passenger cars and UVs, commercial vehicles (including buses and trucks) and tractors.

F A D A represents over 15,000 automobile dealers having 25,000 dealerships including 26 associations of automobile dealers at the regional, state and city levels accounting for 90 per cent of market share in India, at the same time, networking with the industries and the authorities in the Central and State Governments to provide its inputs and suggestions on the issues of taxation, vehicle registration procedure, road safety and clean environment, etc. to sustain the growth of the automotive market in India.

Together we employ over 25 million people in the country (including Direct and Indirect employment). We continuously skill them, may it be at entry, mid or top level and engage them near their home thus contributing to a more inclusive society. Building a cohesive, inclusive and syndicated body, F A D A takes pride in being a voice to various state chapters at the same time strengthening the automotive ecosystem through partnerships. F A D A joining hands with SIAM and ACMA to form Automotive Skills Development Council (ASDC), is one such example of its progressive character and vision.

An industry benchmark, the monthly F A D A Journal on automobile industry and trade is running successfully since 25+ years. We also take the lead in organising content rich conferences like our mega flagship event 'Auto Summit' which has been running successfully since past 20 years. Other conferences like 'Vyapar' gives our members an outside perspective and best practices which we can imbibe from other Industries are also creating a lot of buzz. Our GST seminars across the length and breadth of the country were of very high value to our stakeholders providing insight into the new world of GST.

Etching a fine name for itself amongst top dealer fraternities in the world - F A D A in 2018 launched its flagship project - F A D A Academy in the recently concluded Auto Summit on February 9, 2018, New Delhi -Opening a new chapter in skilling for automobile dealerships, their leadership and on-ground operations alike.

"F A D A has been the voice of Indian automotive retail for over 53 years now".

For Further Information, please contact:

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